



NC ASSOCIATION OF SCHOOL ADMINISTRATORS

March 20, 2008

Sandra Burnett
SchoolHeart, Inc.
2400 East Millbrook Road
Raleigh, North Carolina 27604

Dear Ms. Burnett,

As the Executive Director for the North Carolina Association of School Administrators, I wanted to personally thank you for SchoolHeart's effective participation at our 2008 Annual Conference.

I also wanted to extend our appreciation for your contribution in expanding our understanding of how to deal with one of the most critical issues facing our schools today. Your innovative fundraising solution is IMPRESSIVE! The combination of free, easy and perpetual was great news to our school administrators.

Thank you for your presentation and your vision for Funding the Heart of America. Let me know if I can be of any service to you.

Sincerely,

A handwritten signature in blue ink that reads "Bill McNeal". The signature is written in a cursive style.

Bill McNeal
Executive Director